# REGION

# UPSTATE FALL ZONE CONFERENCE SATURDAY, OCTOBER 25, 2014

Cornell University, Ithaca, NY

# WORKSHOP DESCRIPTIONS

#### **NSBE 102**

Welcome to NSBE! Come learn how to take advantage of all the opportunities NSBE has to offer members and Chapter— from how to help fund your Chapter's conference travel to NSBE grassroots programs. Learn ways NSBE can help you and your chapter.

#### **Presidents' Circle**

Chapter Presidents along with the Upstate Zone Chair will gather together to discuss issues and help resolve problems that continue to restrict chapter success. Also together Chapter Presidents will collaborate in order to help with future conference planning and supporting one another.

# What do Engineers Do?

An engineering degree can take you into a myriad of fields. Learn what collegiate engineers do and ways they apply that knowledge to create amazing things.

# **College Application/Admission Process**

College application time can be extremely stressful. Learn the "Do's and Don'ts" when applying to college. What is a competitive college essay? How important are my SAT scores?

#### Your GPA Does Not Define You

Participate in a discussion about the significance of your GPA and work experience in obtain jobs. How to market yourself if your GPA is not the ideal. Tips to market yourself successfully with a lower GPA or less work experience.

#### **Graduate School Application Process & Entrance Exam Strategies**

Want to obtain a graduate degree or just learn what it takes to get into graduate school? Kaplan will help you learn test taking strategies for the GRE and tips to help you get those applications in on time. Learn about resources can Kaplan provide to get you to your dream school? Imagine the possibilities!

# **College Funding & Scholarships**

Learn how to search for scholarships and other funding sources for college. We will demystify the FAFSA and give you the knowledge to prepare you to find monetary sources for your college education.

# **Graduate School Funding & Fellowships**

Want to get your graduate degree but don't know where to find the money? Attend this workshop and gain indepth knowledge of funding resources—Leave no stone unturned. Acquiring money for school can be competitive, so come learn strategies to help secure your funding.

#### **Developing & Perfecting Your Elevator Pitch**

First impressions are important. Knowing how to express your interests and experiences in a professional manner is essential to obtaining internships and jobs. We will engage in group discussions in order to help develop a great Elevator Pith. Interact with other students and have fun as we teach you how to make a strong first impression.

# **Campus Tour**

It is autumn, the leaves are changing, and the Cornell University campus is amazing. Take a tour of Cornell's Campus. Enjoy the views and take pictures of the mixture of new and historical buildings.